

# Here's your very own

## *PLANNING AMHERST* TOGETHER

# imagination kit!

***How do we really protect and improve what's special about Amherst?***

Working farms... Non-stop picturesque scenery... Educational opportunities... A rewarding cultural life... Community gatherings... A richly diverse population... So many unique qualities to safeguard & grow upon!

Amherst needs you to help decide what should be included in our town's Master Plan – a set of reference guidelines that clearly define how Amherst citizens want their community to develop. *Right now*, we're "planning the plan". We need your best ideas as we create our future by *choice not chance*. Later on, the Master Plan process itself will conduct a more intensive, legally-defensible and scientifically-defined survey of our overall community.

Massachusetts' law sets a basic framework for every community's Master Plan. But only Amherst's residents can make sure that the Plan is tailored to Amherst's special qualities and situation. Only all of us together can say exactly what kind of future Amherst should have...

The 4 questions below will get you started. Please give them serious thought *before* you write your answers. Help us create a Master Plan that will allow Amherst to keep the very best from its past – as we move into our future together.

**1. What's the most important thing an Amherst Master Plan should accomplish?**

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**2. What questions would you ask Amherst residents, to help plan for the future?**

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3. What brought you to Amherst? Why did you choose to stay here?

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4. What 3 changes would make daily life here more enjoyable or successful?

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ADDITIONAL COMMENTS:

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Based on your answers above, we may want to contact you to explore your answers more fully. Also, we want to know what part of Amherst you come from so that we can be sure we've heard from each neighborhood.

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

*(Many THANKS for your help. Please make sure this questionnaire is returned directly or by mail to the address below... or deposited in specially-marked boxes located at Town Hall and each of the 3 public libraries – on or before Monday, August 1, 2005.)*

***PLANNING*AMHERST TOGETHER**

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